

# Corporate Profile

M.BILAL EXPORTS

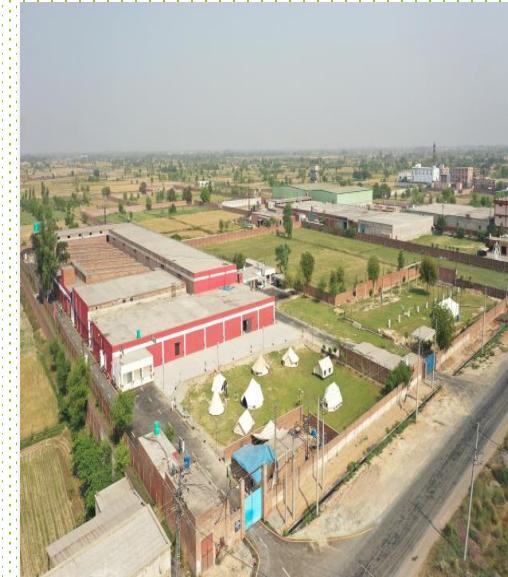
# M.BILAL EXPORTS

## Company Overview

M. Bilal Exports is a vertically integrated textile company that has been in operation since 1995. Over the years, the company has established itself as a leading manufacturer of outdoor textiles in the in the outdoor industry by emphasizing innovation, adaptability, and customer satisfaction.

The company's commitment to excellence and sustainable products is evident in their vertically integrated approach to manufacturing. By controlling every aspect of the production process, from yarn to finished products, M. Bilal Exports ensures that quality is never compromised, while also maintaining timely delivery. The company's product line, which includes impregnated canvas fabric and high-performance tents for Glamping, military and relief agencies, is a testament to their dedication to meeting the unique needs of their customers.

M. Bilal Exports success is a reminder that teamwork and collaboration, combined with an awareness of the impact of technology on the environment and human workers, are essential to achieving long-term success in today's competitive market.



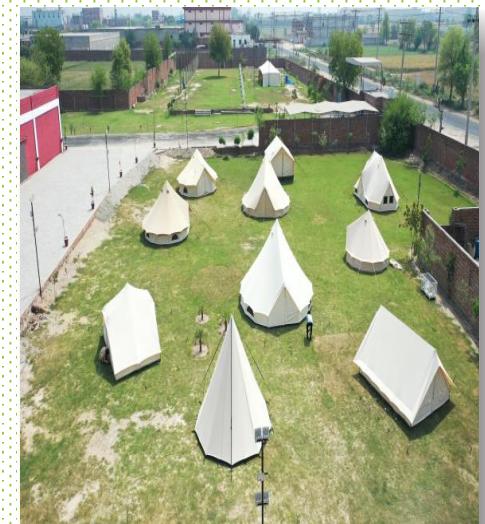
# M.BILAL EXPORTS

## **Vision Statement:**

To be the global leader in sustainable outdoor textiles by providing innovative solutions that exceed our customers' expectations, while minimizing our environmental impact and promoting the well-being of our employees.

## **Mission Statement:**

M. Bilal Exports is committed to delivering exceptional quality and sustainable outdoor textiles that meet the needs of our customers. We strive to foster a culture of innovation and collaboration that empowers our employees to continuously improve our products, processes, and services. Our mission is to lead the industry in environmental stewardship by minimizing our carbon footprint, conserving natural resources, and promoting sustainable practices throughout our supply chain. We strive to understand our customer's requirements and deliver products that meet and exceed their expectations. Our customer-centric approach should earn us a loyal customer base, who trust us for their quality products and exceptional service. We value our employees' safety, well-being, and professional development and are dedicated to providing a workplace that fosters respect, diversity, and inclusion.



## Our Production Facility

### Quality Control

Quality control is an essential part of our manufacturing process. Each tent is carefully inspected throughout the manufacturing process to ensure it meets our high standards of quality and durability.

### Packaging:

Once the tent is complete, it is packaged and prepared for shipping. We carefully fold and pack each tent to ensure it arrives at its destination in pristine condition. With export worthy packing material i.e bags or cartons etc

### Conclusion

M. Bilal Exports we are committed to providing high-quality tents that are built to last. Our experienced team of designers and manufacturers use only the best materials and manufacturing techniques to ensure each tent is of the highest quality. We take pride in our work and are dedicated to providing exceptional service to our customers. If you have any questions or concerns about our tent manufacturing process, please don't hesitate to contact us.



# M.BILAL EXPORTS

## Building Trust Through Quality and Customer Satisfaction

### QA Procedures

The QA procedures at M. Bilal Exports, include the following:

Our recent integration of a tracking system in our tent manufacturing process is a major leap forward in our commitment to quality control. This system allows us to closely monitor and enhance the precision of our manufacturing stages, reducing errors, improving timeliness, and providing a greater level of accountability. It also offers transparency for our clients, who can track their orders in real time. The data-driven insights from this system empower us to continually improve our processes. We are dedicated to producing top-quality relief tents and ensuring our clients receive products they can trust in times of need.

**Raw Material Inspection:** All incoming raw materials are inspected to ensure that they meet the company's quality standards. The inspection includes checking for any defects, damage, or inconsistencies.

**Production Process Control:** The production process is closely monitored to ensure that it adheres to the company's quality standards. The team ensures that the machines are regularly maintained, calibrated, and cleaned to avoid any defects in the final product.

**Finished Product Inspection:** The finished products are inspected to ensure that they meet the customer's specifications and quality standards. The inspection process includes checking for any defects, damage, or inconsistencies.



# M.BILAL EXPORTS

## Our Production Facility

### Introduction

Welcome to our tent manufacturing manual. This manual is designed to provide an overview of the tent manufacturing process and guide you through the steps involved in producing high-quality tents.

### Manufacturing Facility and Workforce:

Our cutting-edge manufacturing facility spans over 200,000 square feet, employing a skilled workforce of over 1,000 individuals. This robust infrastructure allows us to meet and exceed industry demands.

### Materials:

The first step in tent manufacturing is selecting high-quality materials. We use durable and weather-resistant materials, such as heavy-duty thread, reinforced seams, sturdy zippers, and high-grade canvas or polyester fabrics.

### Design:

Once the materials are selected, we move on to the design phase. Our experienced designers create a detailed design that includes dimensions, materials, and specifications for each tent.

### Cutting:

The next step is cutting the fabric. Our team uses precision cutting machines to ensure the fabric is cut to the exact specifications of the design.

### Sewing:

After the fabric is cut, we move on to the sewing phase. We use a variety of stitching techniques, such as flat-felled seams for canvas tents and double-needle stitching for nylon or polyester tents. We pay close attention to detail when attaching accessories like guy lines and stakes, and we maintain consistent stitch length throughout the manufacturing process.



# M.BILAL EXPORTS

## QC Procedures

The QC procedures at M. Bilal Exports. include the following:

Statistical Process Control: The company uses statistical process control to monitor the production process and identify any variations that may affect the quality of the final product.

Testing: The company conducts various tests to ensure that the products meet the required quality standards. The tests include tensile strength, tear strength, water & UV resistance, Mildew and Fire retardancy

Customer Feedback: M. Bilal Exports. values customer feedback and uses it to continuously improve their products and services. The company encourages customers to provide feedback on their products and services, and promptly addresses any issues raised.

In conclusion, M. Bilal Exports. has put in place a robust QA/QC system to ensure that their products and services meet the highest quality standards. The company's commitment to innovation, adaptability, and customer satisfaction has contributed significantly to their success.



# M.BILAL EXPORTS

## **Customer Services**

At M. Bilal Exports, we are committed to providing the highest level of customer satisfaction possible. We understand that our success depends on our customers' satisfaction, and we strive to exceed their expectations with every interaction.

Our team of experienced professionals is dedicated to providing exceptional service and support to our customers. We believe in treating our customers with the utmost respect and dignity, and we work tirelessly to earn and maintain their trust.

We take a proactive approach to customer service, anticipating our customers' needs and providing solutions before they become problems. Our team is always available to answer questions, address concerns, and provide guidance and support as needed.

We also recognize the importance of feedback and are always looking for ways to improve our products, services, and overall customer experience. We regularly solicit feedback from our customers and use that feedback to make data-driven decisions about how to improve our business.

Our commitment to customer satisfaction is reflected in our high customer retention rates and our many positive customer reviews. We are proud to have built strong, lasting relationships with our customers, and we look forward to continuing to provide exceptional service and support for years to come.

# M.BILAL EXPORTS

## Our Lab & R&D Department

### Introduction:

M. Bilal Exports. is a tent manufacturer that is committed to providing exceptional quality and sustainable outdoor textiles to their customers. One of the ways they achieve this is through their state-of-the-art lab and R&D department, which is dedicated to developing and improving their products.

### Lab Facilities:

M. Bilal Exports. has a well-equipped lab that allows them to test the quality, durability, waterproofing, and fire-resistance of their tents. The lab is equipped with tools to measure the strength of the fabric, the waterproofing level, and the fire-resistance rating. They also have equipment to test the performance of the zippers and the stitching and workmanship of the tents.



# M.BILAL EXPORTS

## **R&D Department**

M. Bilal Exports. has a dedicated R&D department that is constantly working on improving their products and developing new ones. The R&D team is comprised of experienced designers, engineers, and textile experts who work together to create innovative and sustainable outdoor textiles.

## **Product Development**

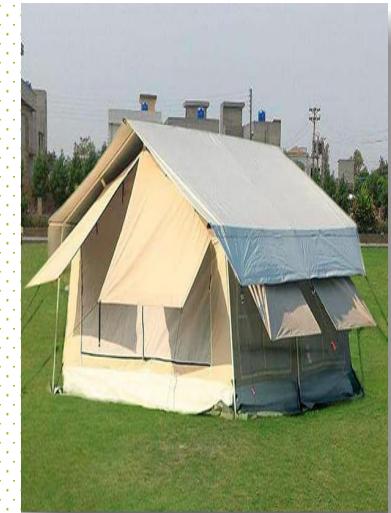
The R&D department at M. Bilal Exports. works closely with customers to understand their needs and preferences. They use this feedback to develop new tent designs that are more functional, comfortable, and durable. The R&D team also works on improving the existing products by incorporating new materials and technologies that enhance their performance and sustainability.

## **Sustainability**

M. Bilal Exports. is committed to sustainability and eco-friendliness. The R&D department is constantly exploring new materials and technologies that reduce the environmental impact of their products. For example, they are working on developing tents made from recycled materials and using solar power to reduce energy consumption during the manufacturing process.

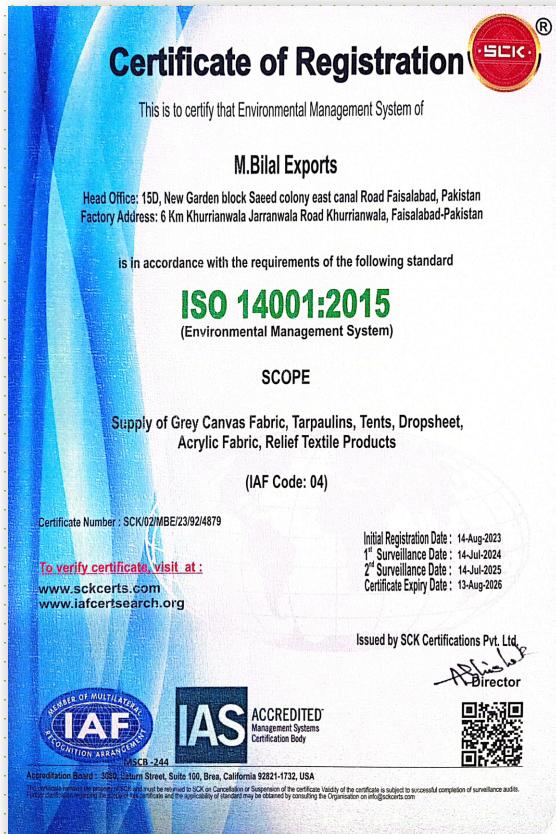
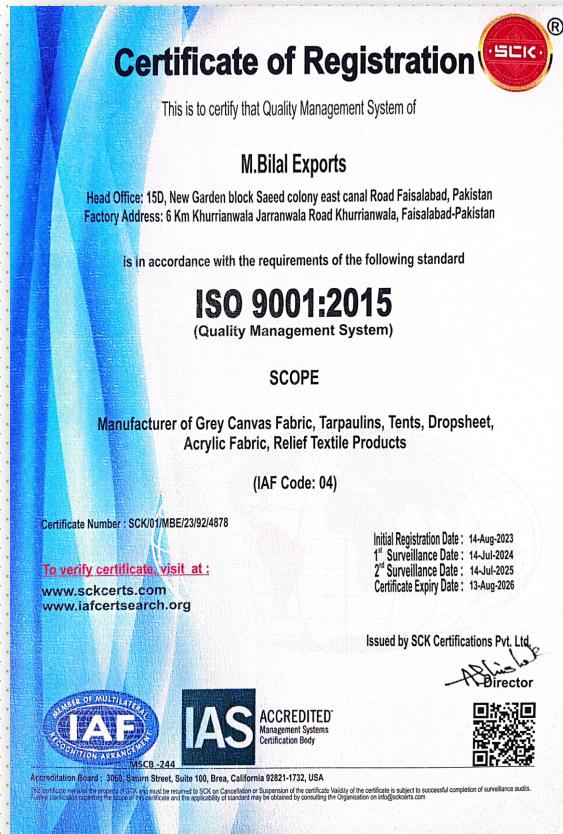
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## Our Products



# M.BILAL EXPORTS

## Compliances and Certificates



# M.BILAL EXPORTS

## Leadership and Management

Our Managing Director Bilal Saeed is a dynamic professional with a remarkable 15-year track record in the textile. His journey began with a cutting-edge textile engineering degree, and from there, he seamlessly transitioned into various roles that have shaped him into an industry visionary. With an adept understanding of technology's role in textiles, he's been instrumental in steering our organization to unprecedented heights. His journey started on the factory floor, where he gained hands-on experience, and then evolved into leadership roles, where he perfected team management and project execution. His knack for international expansion and global partnerships has taken our company to the world stage. Beyond profit, his commitment to sustainability has positioned us as a forward-thinking industry player, embracing eco-friendly practices and responsible sourcing. His 15-year expertise isn't just about personal success; it's about driving innovation, global presence, and eco-consciousness in the ever-evolving textile industry.

Mr. Ali Ahmed is a seasoned marketing professional with over 20 years of experience in the industry. He has a proven track record of developing successful marketing strategies and driving revenue growth for his clients. As the Chief Marketing Officer at M. Bilal Exports., Mr. Ahmed has been instrumental in promoting the company's commitment to sustainability and driving its success through targeted advertising campaigns and customer engagement. He is a strategic thinker with a keen eye for detail and a passion for staying ahead of the curve in marketing trends and technologies. His dedication to his work and his team is evident in his leadership style, and he is highly respected by colleagues and clients alike.

# M.BILAL EXPORTS

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